

Susan White Biography

1980s

An Arts graduate, I was recruited by Imagination to communicate the agency's creative offer. Commissions were complex, typically the tercentenary celebrations of Lloyds of London and the EU Pavilion for Seville Expo, Barcelona.

1990s

Freelance, I created a truly specialist niche, enabling entrepreneurs to float visionary ideas to potential partners and clients. Commissions involved exploration, introductions and persuasion. Clients ranged from entrepreneurs, professional practices to small vibrant creative agencies. I frequently spoke on behalf of others and guided clients how best to sound during negotiations. This was not, however, traditional PR, advertising or spin.

2000

VOICE STUDIES — Professional Spoken Voice & Personal Presence

Seeking connoisseurship of the oral-auditory realm, I explored the received wisdom of the two most demanding training courses in London — *LGSM Teaching Diploma* at The Guildhall School of Music & Drama and Central School of Speech & Drama's *MA Voice Studies*, which includes a post graduate teaching diploma. I was awarded MA Voice Studies *Distinction* for my paper on *Received Communication*: The perception of cognition, imagery and connection in Sufi mystic poetry, spoken in English and Persian by the author of a new translation.

Other papers

Sounds English — TEFL 1993

Enabling mastery of English tonal patterns to modify the patterns of other mother tongues.

My Word is My Bond — Guildhall School of Music & Drama 2003

How willingness to engage experientially develops authentic voice in professional practice.

Say What You Mean and Mean What You Say — on-going

How the apparent paradox of vocal vibration and physical stillness in the speaker, illuminates meaning in the listener. This exploration is concerned with self-connection and transformation before seeking to move others.

MA Voice Studies Distinction
LGSM Diploma Teaching Spoken Voice
TEFL Teacher of English as a Foreign Language
BA English Language & Literature

Central School of Speech & Drama
Guildhall School of Music & Drama
St Giles College
University of Reading

Ego State Practitioner Diploma
Ego State Theory
Psychotherapy Diploma
Positive Psychology

Gordon Emmerson PhD — Australia
Gordon Emmerson PhD — UK
Spectrum London
Martin Seligman — Wellington College

enquiries

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Coaching Spoken Voice & Personal Presence

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